

**MEDICINE SHOPPE INTERNATIONAL, INC. CELEBRATES  
ONE HUNDREDTH PHARMACY OFFERING SPECIALIZED CARE FOR  
PATIENTS WITH DIABETES**

**ST. LOUIS, APRIL 15, 2008** – Medicine Shoppe® and Medicap Pharmacy® pharmacists are diving full force into diabetes care. One hundred stores now operate Specialized Care Centers for diabetes patients (SCC – Diabetes), helping patients better understand their illness and track, analyze and comply with their doctor’s recommendations. As part of the program, nearly 200 pharmacists have received certification as diabetes managers.

“There currently are nearly 15 million diagnosed cases of diabetes in the U.S., plus an estimated six million undiagnosed cases,” said Keith Cook, vice president of pharmacy solutions for MSI. “As this population grows, so too does the opportunity and challenge of helping customers with diabetes. People with diabetes need pharmacies where healthcare professionals can dedicate enough time to provide thorough education on proper diabetes management. It is our goal to be a destination for these individuals.”

Pharmacies with a SCC – Diabetes offer education and counsel from the pharmacist as well as a special selection of products important for people with diabetes. Only Medicine Shoppe and Medicap Pharmacy franchisees that have met standards required by MSI can operate and market a SCC – Diabetes.

To qualify as a certified diabetes manager, pharmacists must pass an intensive certificate program entitled “Pharmaceutical Care for Patients with Diabetes”, a program developed by the American Pharmacists Association and the American Association of Diabetes Educators, focusing on the pharmacist’s role in the area of diabetes management.

“Our pharmacies place a high value on personalized attention and customer care, and we are thrilled to continue leading the way in diabetes care,” said Cook. “The national momentum we are experiencing with our specialized care centers demonstrates the demand for this service and the passion our stores have for meeting the needs of customers with diabetes.”

# MEDICINE SHOPPE INTERNATIONAL, INC.

Medicine Shoppe and Medicap Pharmacy stores operating a SCC - Diabetes provide customers with the following services:

- Quarterly educational programs or support groups on topics affecting people with diabetes
- Monthly downloads of blood glucose meters (consenting customers also can have the report sent to their physician free of charge)
- Training on blood glucose monitors and insulin pens
- Informational materials from pharmaceutical manufacturers

In addition, the pharmacies also offer personalized, monthly counseling sessions with educational materials to assist in managing diabetes, whether Type 1 or Type 2. The pharmacies partner with local experts and pharmaceutical manufacturers on many of these initiatives to help provide customers with the best information and care available, as well as the best assortment of diabetes-related products.

SCC – Diabetes locations are available in 43 states. The company plans to open as many as 50 more SCC – Diabetes this year.

#### **About Medicine Shoppe International, Inc.**

Medicine Shoppe International, Inc. [www.medicineshoppe.com](http://www.medicineshoppe.com), a Cardinal Health Company, is one of the largest franchisors of independent community pharmacies in the U.S. In 2003, Medicine Shoppe International acquired Medicap Pharmacies Incorporated [www.medicap.com](http://www.medicap.com), which franchises independent community pharmacies in the U.S. under the trade name Medicap Pharmacy®. Medicine Shoppe® and Medicap Pharmacy® locations are distinguished for their commitment to providing expert, personalized health care. There are more than 900 domestic Medicine Shoppe pharmacies and Medicap Pharmacy locations and more than 400 Medicine Shoppe pharmacies in six other countries.

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