

NEWS RELEASE

Contact: Tammy Donelson
Medicine Shoppe International, Inc.
(314) 872-5306
Tammy.donelson@cardinalhealth.com

Carrie Trammell
Weber Shandwick
(314) 552-6752
ctrammell@webershandwick.com

MEDICINE SHOPPE[®] PHARMACIES RANK HIGHEST FOR SECOND YEAR IN A ROW IN J.D. POWER AND ASSOCIATES STUDY OF RETAIL CHAIN PHARMACY CUSTOMER SATISFACTION

ST. LOUIS, September 29, 2008 – Medicine Shoppe[®] pharmacies have once again been awarded top honors for customer satisfaction among retail pharmacy chains by J.D. Power and Associates.

“Receiving the highest customer satisfaction score from J.D. Power and Associates for the second year in a row is an honor and a demonstration of the dedication of our pharmacists and franchisees,” said Terry Burnside, general manager of Medicine Shoppe International, Inc., franchisor for Medicine Shoppe pharmacies. “Medicine Shoppe pharmacists are committed to providing the highest level of personalized service and pride themselves on spending time counseling customers about their medications and overall health concerns, from immunizations to diabetes.”

The 2008 J.D. Power and Associates study results show Medicine Shoppe pharmacy’s customer satisfaction score as 873 (out of 1000), exceeding the industry average for chain pharmacies by 68 points. The average score for chain pharmacies was 805.

The J.D. Power and Associates 2008 National Pharmacy StudySM was conducted online in June through August 2008 among 15,163 consumers nationwide who filled a new prescription or refilled a prescription in the three months prior to the survey. This syndicated study examined the full experience of typical retail pharmacy customers by exploring a variety of factors, such as convenience, the pharmacist and non-pharmacist staff, availability of medication and information, layout and design of the store, and competitiveness of pricing – among others.

According to J.D. Power and Associates, the chain drugstore pharmacy experience is comprised of seven factors that determine overall satisfaction. Medicine Shoppe pharmacies scored highest in each of the seven factors, including satisfaction with the pharmacist, store convenience, non-pharmacist staff, medication availability and information, store layout and design, cost competitiveness and remote ordering convenience.

About Medicine Shoppe International, Inc.

Medicine Shoppe International, Inc. www.medicineshoppe.com, a Cardinal Health Company, is the largest franchisor of independent community pharmacies in the U.S. In 2003, Medicine Shoppe International acquired Medicap Pharmacies

Incorporated www.medicap.com, which franchises independent community pharmacies in the U.S. under the trade name Medicap Pharmacy®. Medicine Shoppe® and Medicap Pharmacy® locations are distinguished for their commitment to providing expert, personalized health care. There are more than 800 domestic Medicine Shoppe® pharmacies and Medicap Pharmacy® locations and more than 400 pharmacies in five other countries.

About J.D. Power and Associates

Headquartered in Westlake Village, Calif., J.D. Power and Associates is a global marketing information services company operating in key business sectors including market research, forecasting, performance improvement, training and customer satisfaction. The firm's quality and satisfaction measurements are based on responses from millions of consumers annually. For more information on cell phone ratings, car reviews and ratings, car insurance, health insurance and more, please visit JDPower.com. J.D. Power and Associates is a business unit of The McGraw-Hill Companies.

###